



I am writing to you about my candidacy for Morris County Freeholder. As you are aware, a special election will be held during the convention on Saturday, February 1, 2020 at 9:00 a.m. at the County College of Morris to fill the unexpired term of Freeholder Heather Darling. As a member of the County's Republican Committee, it is your duty to elect a new Freeholder to fill the term.

As a life-long resident of Morris County, I am currently serving as a Councilwoman in Pequannock Township. I have served there for the past nine years, having been Deputy Mayor in my first three years, and having served as Mayor in 2014 and 2017.

My husband, Art, and I have been married for 12 years, and I'm grateful that he is supportive of my passion for public service. I am a licensed Realtor for over 20 years. I am also a member of the Morris County Republican Committee, the Morris County Women's Republican Club, and Pequannock's Republican Club.

Volunteering is important to me. I am a member of the Deborah Hospital Foundation, Rotary Club, Chamber of Commerce, and the Suburban Woman's Club. I have always believed that there is no better way to be involved in the communities you live and work in every day than to volunteer your time serving others.

I hope to continue my commitment to public service with the Freeholder Board. I have a fiscally conservative track record of balancing the budget and spurring economic development. I am committed to promoting open transparent government. I'm proud to say that I've been able to balance supporting community programs and resources for Pequannock's residents, while holding the municipal tax rate to an increase of less than three-quarters of one percent in my nine years on the Council. That's the kind of *proven fiscal conservatism* I will bring to the Morris County Board of Freeholders with your support.

If elected, I pledge to hold the line on property taxes and continue to safeguard taxpayer funds as I have done in Pequannock. As a Board we need to collaborate with local government to create shared services that benefit our communities' residents. We must promote economic growth to ease the tax burden. Continued cooperation with local and state elected officials will allow us to maximize the benefits available to Morris County residents.

I am running for Freeholder because I love Morris County. I want to serve all the residents here with the same passion I have served Pequannock. Morris County is a great place to live, work, play, and raise a family. I will continue to work with our Freeholders to keep it that way.

Melissa Florance-Lynch

Melissa Florance-Lynch

Biography

Melissa has a Bachelor of Science Degree in Business Administration from Seton Hall University W. Paul Stillman School of Business. Prior to serving on the Pequannock Town Council, Melissa served seven years on the Board of Trustees at “The Glens Community,” where she lived for 13 years before moving to Park Avenue in Pompton Plains with her husband Art in 2007.

Melissa has served as a Councilwoman, Deputy Mayor and Mayor in Pequannock Township. She is in her third term on the Council. Melissa served as Deputy Mayor in 2011, 2012 and 2013. She was selected by her peers to serve as Mayor in 2014 and 2017.

Employment

Melissa is a lifelong resident of Pequannock Township. She is a successful 20-year Broker/Realtor for “Realty Executives Exceptional Realtors” in Pompton Plains, where she is currently a Co-Broker/Manager. Melissa has been the recipient of the NJ Realtors® Circle of Excellence Award and was recently recognized by her peers as Realtor® of the Year. She is a member of the National Association of Realtors®, NJ Realtors®, as well as the North Central Jersey Association of Realtors®, where she serves as a Trustee.

Prior to her real estate career, Melissa was employed at Reckitt Benckiser in Wayne, working her way up from positions in Sales Forecasting and Marketing Analysis to Manager of Customer Marketing.

Town Council

Over the years, Melissa has served as Council Liaison on many Boards and Committees for the Pequannock Town Council. She has a broad base of experience addressing a wide array of challenges working with local, county and state elected officials. She has served on:

- Economic Development
- Environmental Commission
- Flood Control Advisory Board
- Joint Study Services Committee with Board of Education
- The Library Board
- Morris County Community Development Block Grants Committee
- Municipal Alliance Committee
- The Planning Board
- Senior Citizen Advisory Board

Contact Information:
Cell (973)809-4401
Email: MelissaFloranceLynch@gmail.com

